



## **SWIG Event Sponsorship Opportunities** (available exclusively to member companies)

Thank you for your interest in sponsoring a SWIG event. Our sponsorship options have evolved to offer increased flexibility and visibility, allowing you to tailor your support to align with your organisation's goals. Below is an overview of the various sponsorship opportunities we offer:

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### **Base Sponsorship Package**

Starting at **£1,200**, this package includes:

- Your **company logo** featured on all event advertising (event page, emails, social media posts, and printed materials)
  - A **tabletop display space** at the event to showcase your products or services
  - **Three complimentary delegate tickets**, allowing you to bring key team members or clients
  - The opportunity to **give a relevant presentation** during the event, providing valuable exposure to attendees and industry professionals
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### **Enhanced Sponsorship Options**

For members seeking greater involvement, we also offer the opportunity to fully fund an event by covering the delegate costs for all attendees. This level of sponsorship includes:

- The ability to send an **unlimited number of delegates**
  - A **5-minute speaking slot** at the beginning of the workshop to introduce the event and its Chairperson
  - The option to **distribute promotional materials** to all attendees
  - All the benefits of the Base Sponsorship Package (logo placement, display space, and presentation opportunity)
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### **Bespoke Sponsorship Options**

We are also open to discussing **bespoke sponsorship arrangements** that may better suit your company's goals. These could include:

- **Sponsoring event catering** (e.g., lunch, coffee breaks, or receptions)
  - **Providing a venue** for the event
  - Any other form of support that complements your organisation's brand and objectives
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### **Why Sponsor a SWIG Event?**

Sponsoring a SWIG event allows you to gain significant visibility within the water sensor sector while also supporting the development of key industry discussions. Your involvement plays a crucial role in ensuring the success of these events, helping to bring together experts and professionals to share insights, drive innovation, and foster collaboration.

### **Contact Us**

If you have any questions or wish to discuss your sponsorship options in more detail, please feel free to reach out by emailing Hannah at [info@swig.org.uk](mailto:info@swig.org.uk). We look forward to partnering with you to make our events even more impactful.