

Sensing as a Service

March 12th 2024, Kingswood Golf and Country Club, Surrey

09:30 Refreshments & Registration

10:00 Introduction from the Chairman, Dr Leo Carswell - *WRC*, & Tim O'Brien – *Metasphere CEO*

10:15 Phil Tomlinson - *Metasphere*: DaaS, Recurring Revenue vs Recurring Issues....The Importance of Getting it Right

10:45 Darren Reynolds – *University of the West of England*: Why We Need New Water Quality Parameters and New Ways to Sense Them

11:15 Refreshments & Networking

11:45 John Gaffney – *Siemens*, Matthew Stone - *Northumbrian Water*, & Killian Gleeson - *University of Sheffield*: Enabling Water Quality Service Model Design by Linking Value, Insight, and Data

12:45 Radenko Danilovic – *South West Water*: Wastewater Network Intelligence programme: Sewer Level Monitoring in SaaS – Right Tool for the Job.

13:15 Lunch & Networking

14:30 Tom McNamara – *FreeUp*: Developing Sensing as a Service Offerings, the Benefits and Hurdles

15:00 James Chapman & Darren Hanson - *Xylem*: Sensing as a Service – It is Just a Pretty App... Right?

15:30 Close of Day

Luxury Hamper Raffle, in support of charity:water

Join in for a chance to win a luxurious cream tea, wine, and cheese hamper by participating in the raffle! Tickets are £5 each, available for purchase throughout the day. All proceeds will support the incredible work of charity:water. The raffle draw will take place at the start of the afternoon session.

